



## WHY CHOOSE BUYER REPRESENTATION?

Until the 1990's, real estate agents always represented the seller, not the buyer, in real estate transactions. Even the real estate agent who drove you from house to house in search of properties was not working on your behalf. By law, all agents were required to get the highest price and best terms-FOR THE SELLER!

Boy, have things changed! In today's market, you can now have an agent committed to representing you and only you. Your real estate professional will assist you from the initial selection of the property, to contract negotiation, to the close of escrow.

There are tons of real estate agents in the United States. Of those professionals, very few are Buyer Representatives. Consumer advocacy groups as well as The National Association of REALTORS have endorsed Buyer Representation.

Whether you're a first time homebuyer or an experienced buyer, it is good to know your real estate professional has your best interests at heart as you select your new home.

Agent  
RE/MAX Infinity  
Telephone number  
Email address

